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Maximize Your Triangle **Of Opportunity**

Running a company in today's complex business environment requires the management of three key factors that can impact business success - a "triangle of opportunity" that is formed by the proper coordination of:

- Business Plans that help structure and build your company
- Benefit Plans that help protect and provide for your business
- Personal Plans that help manage your finances and build continued wealth for you and your family

A Dynamic Approach

To maximize your potential for success each side of the triangle must be planned. And as each side of the triangle is interdependent, adjustments must be made throughout to maintain proper alignment with your business goals.

FFriend Enterprises Ltd, a financial management firm, invests its expertise to advise clients on ways to make the triangle of opportunity work - helping put into action the business, benefit and personal plans that fit a company's needs.

Business Plans

- Funding Strategies, Buy-Sell Agreements
- Key Employee, Overhead, and Loan Collateral Insurance
- Tax Impact and Minimization Options
- Business Continuation Planning

Corporate Benefit Plans

Employee Benefit Options

Deferred Compensation Plans

- Pensions/Executive Group Carve-Outs
- Section 125 / Cafeteria Plans

Personal Plans

- Investment Services
- Insurance Plans (Life, Medical,
- Disability, Long-term Care)
- Family Security and Estate Options

A Team Approach

At FFriend Enterprises Ltd, the planning process begins by working with your team to develop a business agenda that synchs your needs of today with a forecast for tomorrow. As your advisor, FFriend Enterprises Ltd is committed to being an integral part of your team, delivering the financial services to properly manage in a changing business world.

Plan Your Triangle With FFriend Enterprises Ltd. Schedule a consultation to discover how you can maximize opportunities for your business.

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About FFriend Enterprises Ltd. Ivanhoe Ffriend is affiliated with North Ridge Securities Corp as a registered representative. North Ridge Securities is the

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Provide expertise and excellent services to assist

in the achievement of financial objectives.

Build a long-term partnership

in order to advise on

opportunities throughout the entire financial plan.

Closely monitor the

investment markets and adjust plans for optimal advantage.

Provide clear communication

of the economic environment

and its potential impact on

financial strategies.

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broker/dealer for all of Ivanhoe Ffriend's securities-based transactions. North Ridge Securities is a member of FINRA and SIPC. The company is located at 1895 Walt Whitman Road, Melville, NY 11747, Phone: (631) 420-4242 Fax: (631) 420-4243. BUSINESS

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